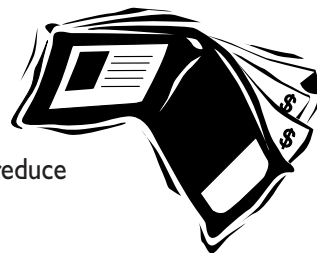


Spend too much time in traffic? So don't.

Driving in rush hour traffic is rough on your wallet,
as well as the environment. Abrupt starts and stops use up gas and
increase emissions from your car. So why not wait until the traffic
dies down, and you can drive in peace?



Not driving during peak travel times saves you money and helps reduce
air pollution and traffic. So keep it up because —

It all adds up to cleaner air



Your Logo Here



Leave a little room for the air.

When you gas up, don't top off the tank.

By leaving some space you not only avoid spilling gasoline on yourself, you also prevent vapors from escaping into the air. That reduces pollution for everyone.

So, if you're ever tempted to give the nozzle a few extra clicks,
remember, a drop less in your tank adds up to cleaner air for all of us.

So keep it up because —

It all adds up to cleaner air



Your Logo Here



Regular service helps your car and the air.

Maintaining your car improves performance,
plus helps to reduce pollution and
traffic congestion due to breakdowns.
So keep it up because —



It all adds up to cleaner air



Your Logo Here



Every 3 months, every 3,000 miles or every 1.3 million breaths.

Changing your oil and regular maintenance mean a cleaner running engine.

It's true. Regular oil changes, tune-ups and maintenance can help improve your vehicle's performance and gas mileage, extend its life and increase its resale value. It can also help reduce traffic congestion due to preventable breakdowns. But possibly most important of all, taking good care of your car could help reduce emissions by more than half. And that should make you breathe a lot easier between oil changes. So keep it up because—



It all adds up to cleaner air



U.S. Department
of Transportation

Your Logo Here



There's more riding on your tires than You thought.

Properly inflated tires can save money, gas and the air.

It's just a simple little thing but it can mean a lot. Keeping your vehicle's tires inflated to the maximum recommended pressure can save you money by increasing your gas mileage. It can also reduce traffic congestion due to flats caused by uneven tread wear. And, proper inflation can reduce pollution by improving the operating efficiency of your engine. So keep it up because—



It all adds up to cleaner air



Your Logo Here

